



## 2019 Sponsorship Agreement

Omni Amelia Island Plantation Resort, Amelia Island, Florida

Select sponsorship level and make your credit card payment online at [www.astaspice.org](http://www.astaspice.org)  
Questions? Phone: (202) 331-2460 \* E-mail: [info@astaspice.org](mailto:info@astaspice.org)

### The following options are exclusive member-only opportunities:

- \$500 Bronze Sponsor** - Recognition on ASTA’s meeting app sponsor page, including a 25-word company description, along with recognition at the Annual Meeting, *FYI* ASTA and website.
- \$1,000 Silver Sponsor** - All Bronze benefits, PLUS your company’s brochure inserted in registration bag.
- \$1,500 Gold Sponsor** - All Silver benefits, PLUS the option to include a promotional item (t-shirt, sample size product, flash drive, etc.) along with your company brochure in the registration bag.
- \$2,500 Platinum Sponsor** - All Gold benefits, PLUS one (1) complimentary table-top at the Exhibits and company logo (600 x 110 px) featured on the scrolling banner at the bottom of the meeting app menu page. **The 2019 exhibit hall will feature 26 table-tops, these are available first-come, first-served and are expected to sell out quickly. Please let ASTA know by January 18, 2019 if you will use a complimentary table-top and one will be reserved for you.**

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

(Note: This email address will be used for important correspondence regarding your sponsorship)

**PAYMENT METHOD:** *Credit Card payments can only be made online.*

- For check payment, please mail this form with your payment to:  
American Spice Trade Association 1101 17th Street N.W., Ste. 700 Washington, DC 20036

The American Spice Trade Association (ASTA) guidelines for sponsorship have been expressly incorporated into the sponsorship agreement for the ASTA 2019 Annual Meeting & Exhibits. Your signature below acknowledges that you have read the guidelines for sponsorship and you acknowledge ASTA will have final approval to this agreement. ASTA agrees to notify Representative Signature in advance of any revisions or amendments made to this agreement. All sponsor payments are final.

Representative Signature \_\_\_\_\_ Date \_\_\_\_\_



## 2019 Guidelines for Sponsorship

### Sponsor Recognition

Each sponsor will receive recognition on the event banner, the website, the meeting app and on slides shown throughout the general session breaks. For Platinum sponsors only, your company logo will be featured in the meeting app scrolling banner. A company logo must be in an eps or other high resolution format (600 x 110 pxl) and submitted no later than **Friday, March 1, 2019**.

### Brochures

Silver, Gold and Platinum sponsors may provide a brochure to be placed in the registration bags. A quantity of 450 must be provided. Brochures cannot exceed 8.5" X 11" (US) or A2 (International) and must be collated if there is more than one page.

### Promotional Item

Platinum and Gold sponsors are limited to one promotional item per registration bag. **All promotional items must be approved by ASTA with a photo image that provides exact dimensions including packaging. Promotional items must be approved by ASTA prior to shipment to the hotel. Due to the size limitations and capacity of the conference bag, all promotional items will be considered on first-come, first-served basis.** Items cannot require any assembly on-site and must be pre-packaged before shipping. To ensure attendees are able to travel with promotional items in carry-on bags, items must comply with TSA requirements. This means no liquids greater than 3 ounces, or sharp metal items of any kind will be accepted.

### Excess Brochures and Promotional Items

Any items leftover after bag stuffing will be disposed of after the meeting. If you would like extras returned to your company, please notify staff by April 1, 2019 and provide a return shipping label along with the name of your onsite contact (attendee).

### Shipping Instructions

Detailed shipping and labeling instructions along with other information will be emailed to contacts on this agreement to ensure packages arrive at the hotel by the deadline date of **Wednesday, April 3, 2019**.

