

ASTA Call for Presentations

The 2017 Program Committee will evaluate all submissions on the following criteria:

- Overall quality of the proposed presentation
- Well defined focus of the proposal including session description and title.
- Presentations cannot be used to promote specific products or companies
- Relevance and interest of topic to the industry and ASTA attendees
- Speaker qualifications

To send a proposal for your session, please follow these submission guidelines:

- Presentations should be 30 to 45 minutes in length.
- All proposals must be educational in nature – **sales/marketing presentations will not be accepted**
- There are no fees required to submit a proposal
- ASTA does not pay honoraria or expenses for ASTA members
- Consideration will be given to a proposed panel of speakers to allow for different viewpoints and areas of expertise
- Topics should focus on current or emerging issues, challenges, best practices or other key areas of interest to spice industry professionals
- You are encouraged to consider outside subject matter experts whose areas of expertise have relevance for the spice industry

Please submit proposals electronically to ASTA by
Friday July 8, 2016 at info@astaspice.org.

The 2017 program should be finalized by late November of 2016.

Once the Program Committee has finalized the 2017 program, ASTA will notify everyone on the status of all proposals submitted.