

## ASTA Call for Presentations

Share your expertise in the spice industry by submitting a proposal for consideration for a presentation at the 2015 ASTA Annual Meeting and Exhibits. Members of the 2015 Program Committee will evaluate proposed sessions and select one or more proposal(s) to be featured at the meeting in Charleston, S.C.

### Submission Guidelines

- Presentations should be one hour in length including a brief time for question and answer
- All proposals must be educational in nature – **sales/marketing presentations will not be accepted**
- There are no fees required to submit a proposal
- ASTA does not pay honoraria or expenses for members who present at ASTA meetings
- More than one speaker is welcome for presentations to allow for different viewpoints and areas of expertise
- Topics should focus on current or emerging issues, challenges, best practices or other key areas of interest to spice industry professionals
- You are encouraged to consider outside subject matter experts whose areas of expertise have relevance for the spice industry.

The 2015 Program Committee will evaluate all proposals on the following criteria:

- Overall quality of the proposed presentation
- Well defined focus of the proposal including session description and title. Presentations cannot be used to promote specific products or companies
- Relevance and interest of topic to the industry and ASTA attendees
- Speaker qualifications – while ASTA makes every effort to qualify a speaker, it is helpful to the Program Committee when references can be provided (previous presentations, last speaker engagement, credentials)

**Please submit written proposals to ASTA by Monday, June, 30, 2014 to the ASTA office at [info@astaspice.org](mailto:info@astaspice.org) or fax to 202-463.8998.**