



# 2013 ASTA Regulatory/Legislative Workshop

Hyatt Regency Crystal City  
Arlington, VA  
Wednesday, October 16



# Welcome

**Gaspare Colletti**  
ASTA President



# ASTA Strategic Plan



**S**trong Association – strengthen resources to effectively represent the spice industry

**A**dvocacy – Monitor and shape U.S. policy issues affecting the spice industry

**F**ood Safety – Provide resources to support industry efforts ensuring clean, safe spice and utilize global alliances to reach the entire supply chain

**E**ducation – Ensure clean, safe spice throughout the supply chain by providing education

# Government Relations



## ASTA Regulatory/Legislative Workshop Goals

Increase ASTA's impact on legislative and regulatory policy.

Provide timely and pertinent information (education) on public policy to ASTA members to insure compliance with new and future laws and regulations.

# 2013 Workshop



8th annual workshop

71 participants

- 62 active members
- 7 associate members
- 2 non members

Issues to be covered



# ASTA Regulatory/Legislative Workshop

**Whitney Sayia**  
ASTA Government Relations Committee  
(Chair)



# ASTA Workshop



## Morning Session

ASTA government relations activities

FSMA compliance

- Where are we in the process?
- Perspective from further down the supply chain – how will FSMA impact ASTA members?

What to do when the federal government shuts down?

# ASTA Workshop



## Afternoon Session

### *'Challenges of Complying with US Regulations When Sourcing Globally'*

- Spices sourced from countries in political turmoil
- Customs & Border Protection initiatives





# Government Relations Update

**Kelley Poole**  
ASTA Government Relations

# ASTA Government Relations & Advocacy Committee



Whitney Sayia, Chair  
Kirk Bewley, Board Liaison  
Karen Burns  
Ron Elton  
Janis Rich-Gutierrez  
Carol Kitchen

Barbara Lawson  
Manoj Ruparelia  
Tim Sonntag  
Sara Sanders  
Floyd Stone  
Bev Tschirhart

# Thank you!

# Government Relations



Since May 2013

Comments submitted to FDA

- Allergens
- Traceability

Comments under development

- FSMA preventive controls
- FSMA Foreign Supplier Verification Program (FSVP)/  
Third Party Audit Accreditation (3PAA)
- Statement on ASTA opposition to FDA import fees

FSMA webinars

- Recordkeeping – May 30
- FSVP/3PAA – August 21

# Government Relations



Since May 2013

## Dietary Guidelines of America

- Basis for federal food and nutrition policy and education
- Encourage healthful diet
- Reviewed every five years

Encourage that spices can be an important component of a healthy diet

# Government Relations



What is on the horizon?

Rules.

More FSMA Rules – new ones and continued promulgation of regulatory process for those already published

New

- Preventive controls for animal food and feed
- Safe transport
- Intentional adulteration/food defense

# Government Relations



## Continuing Projects

Spice risk differentiation pilot – on hold,  
awaiting FDA

Educational webinars – work with Education  
Committee on tools and resources that  
would be helpful to ASTA members as FSMA  
continues to unfold.



# Government Relations



## Outreach

Coalitions and alliance activities

- GMA
- US Chamber of Commerce
- Alliance for a Stronger FDA

Agency/executive branch

- FDA, USDA, CBP
- The Hill

Results – seat at table on issues impacting daily operations

# FSMA Update



How to stay informed:

ASTA Web site

ASTA Advocate

FYI ASTA

FDA FSMA Web site link:

You can sign up for email updates from FDA on FSMA and get up to date information via this link:

<http://www.fda.gov/Food/FoodSafety/FSMA/default.htm>

# FSMA Update



Thank you!