



Sponsorship Opportunities! Don't miss out on this opportunity to gain exposure for your company and show support for ASTA. Sponsorships for the **2023 ASTA Regulatory Workshop** are an **exclusive members-only benefit**. Your company's generous support as a sponsor is greatly appreciated.

**Please select your level of support from the following options:**

Sponsorship Opportunity	Price	Selection
<b>Diplomat Sponsor:</b> Your company will receive recognition with your company logo on the event banner, website pages for the event, intermission slides during the event, marketing, and communications. Additionally, you will receive advertising space in the <i>FYI ASTA weekly</i> newsletter for a three-month period.	<b>\$1,500</b>	
<b>Ambassador Sponsor:</b> Your company will receive all Diplomat Sponsor benefits. Additionally, you receive the opportunity to provide a 2-minute video or presentation to highlight your company's products and services or else the opportunity to introduce a session. The opportunity is limited to one sponsor per session, first-come first-serve.	<b>\$3,000</b>	
<b>New Sponsorship Opportunities!</b>		
<b>Shuttle Sponsor:</b> Support shuttle service for attendees as a sponsor. Companies will receive recognition with your company logo on bus signage, the event banner, website pages for the event, intermission slides during the event, marketing, and communications. Each company can include a branded item for attendees riding the shuttle (bottled water, conference bag, etc.) ASTA staff will help facilitate this (shipping/production costs to be covered by the company). The branded item is limited to one per sponsor, first-come first-serve.	<b>\$2,500</b>	
<b>Reception Sponsor: <i>Support the Welcome Reception as an exclusive sponsor.</i></b> Your sponsorship includes recognition with your company logo on the event banner, signage at the reception, website pages for the event, intermission slides during the event, marketing, and communications, branded cocktail napkins at the reception, and the opportunity for a representative from your company to provide opening remarks at the reception.	<b>\$4,000</b>	
	<b>TOTAL</b>	

**Sponsor Recognition**

Each sponsor will receive recognition according to the benefits outlined above. To be featured in printed material, sponsors must submit a company logo in high-resolution format by September 15, 2023. For shuttle bus sponsors that want to include branded merchandise for attendees, staff will work with sponsors on requirements and needs. The shipping/production costs to include a sponsored item will be the sole responsibility of each member company.

**Advertisements/Promotions**

Sponsors who receive advertisements in FYI ASTA Weekly must submit a high-resolution file of your advertisement. Sponsors’ advertisements will be featured in FYI ASTA Weekly. ASTA staff will work with you on the schedule for the start date of your advertisement.

**2-Minute Presentation**

Staff will work with sponsors on a scheduled due date for video and/or slide presentations as part of Ambassador sponsorship. All Advertisements and promotions are subject to review by ASTA to ensure they meet ASTA’s professional standards and the association’s policies.

**Exclusive Sponsorship**

Exclusive opportunities will be on a first-come, first-served basis.

**Non-exclusive Sponsorship**

Non-exclusive opportunities will be open to all companies that express interest.

**Confirmed Commitments**

Sponsorship must be paid in full to be confirmed. After your sponsorship agreement is received, ASTA staff will contact you. ASTA must confirm all sponsor packages, please contact ASTA at (202) 331-2460 to discuss your bundle options.

A company logo and/or advertisement image must be in an EPS or other high-resolution format (600 x 110 pixel) and submitted for inclusion, and staff will follow-up with you to obtain your file.

**Company:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

(Note: This email address will be used for important correspondence regarding your sponsorship)

**FOR CHECK PAYMENT ONLY.** Please mail this form with your payment to *American Spice Trade Association 1101 17th Street NW, Ste. 700 Washington, DC 20036*

Your signature below acknowledges that you have read the agreement for sponsorship, and you acknowledge ASTA will have final approval of this agreement. ASTA agrees to notify Representative Signature in advance of any revisions or amendments made to this agreement. All sponsor payments are final. *Thank you for your generous support!*

**Representative Signature** \_\_\_\_\_ **Date** \_\_\_\_\_