

Overview

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ASTA

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Goals for ASTA's Regulatory/Legislative Program

- Enhance regulatory resources for members
- Increase ASTA's impact on regulations/legislation
- Increase ASTA member participation in public policy arena



Regulatory resources for members

- www.astaspice.org
- ASTA's regulatory newsletter: ASTA Advocate
- Web seminars
- Regulatory/Legislative workshops
- Government Relations Committee



Increase ASTA's Influence

- Work with other organizations that share the same objectives on an issue -
 - Coalition for a Stronger FDA
 - Generalized System of Preferences (GSP)
 - GMA/FPA Food Policy Forum
- More time spent developing relationships with federal agencies and policy makers
- Additional efforts communicating ASTA's position to decision makers
- GOAL: ASTA's position will be considered when regulatory/legislative policy is developed.



Increase ASTA Member Participation

- Policy makers are greatly influenced by constituents/the people they “serve.”
- Effective government relations programs use association members or “grassroots” to communicate with policy makers.
- Lots of opportunities for ASTA members to go to Capitol Hill and federal agencies to communicate ASTA’s position.
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- Public Policy, regulations and legislation, affect your bottom line.
- In your best interest to know what regulations/legislation will be enacted, better yet, use ASTA to impact policy.



Current Issues

ASTA tracks legislative issues that impact the spice industry. The following issues are on the forefront of ASTA's legislative agenda.

- Single Food Agency Legislation
- Safe Food Act, H.R. 1671 and S. 654
- Food Safety Amendment
- Generalized System of Preferences (GSP)
- FDA Funding
- FDA Reorganization
- National Uniformity for Food Act S. 3128, H.R. 4167
- Human and Pet Food Safety Act of 2007 S. 1274, H.R. 2108
- Diacetyl Regulation bill H.R. 2693

ASTA Government Relations Committee

Floyd Stone, Chair
Griffith Laboratories

Manoj Ruparelia
Mincing Overseas Spice Company

Susan Brown
McCormick & Company

Whitney Sayia
A.A. Sayia & Co., Inc.

Kirk Bewley
Culinary Farms, Inc.

Tim Sonntag
Wixon, Inc.

Dennis Kolsun
H.J. Heinz, Inc.

Frank Wells
Accurate Ingredients, Inc.

Anna Reager
The C.F. Sauer Company

Julia Bellinger
ASTA

Randy Ritchie
ConAgra Food Ingredients

