

American Spice Trade Association

# ASTA 2012 /13

- Roger Clarke
- ASTA president

## **ASTA Membership**

- 136 active member companies
- 47 associate member companies
- Convention attendance
- 2005 total 164 participants
  - 123 active members, 41 associate
- 2012 total 267 participants
  - 191 active members
  - 43 associate members
  - 33 non members



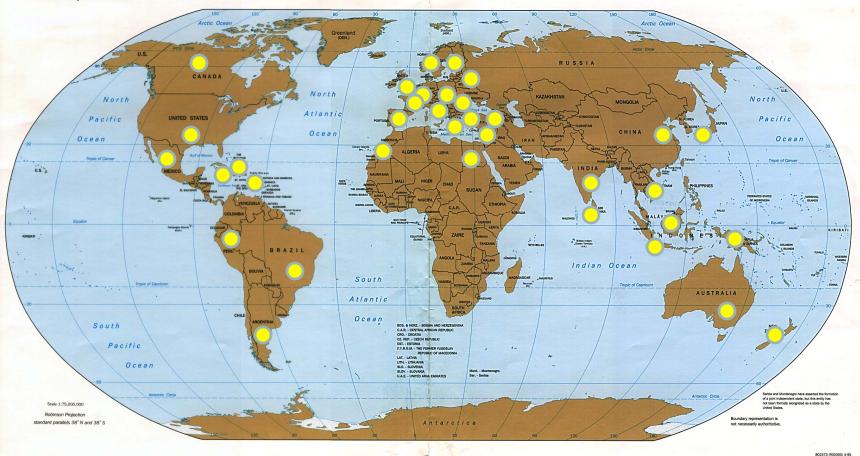
### **ASTA Membership**

- 2013 CONVENTION
  - 285 TOTAL ATTENDEES
    - 212 ACTIVE MEMBERS
    - 42 ASSOCIATE MEMBERS
    - 31 NON MEMBERS
  - We ask all member to continue spreading the word on the benefits of being an ASTA member, it not only strengthens our association but it also demonstrates that we can have a beneficial effect on the whole of the supply chain



## **Membership Location**

Political Map of the World





37 countries

## ASTA 2012/2013

- Management transition
- FSMA
- New items
  - Codex Code of Hygienic Practices for Spices
  - Codex Commodity Committee on Spices
  - WHO / FAO risk assessment
  - Authorities attention to spices



## Why the interest in spices

- It is clear that at present, in light of FSMA, the US authorities have a renewed interest on all imported foods coming into the USA.
- Spices and in particular pepper have been associated with food poisoning outbreaks in the US.
- New communication systems and advanced technology has allowed this link.
- The RFR has given a perception on spices



### Pepper Imports (update) (OASIS DATA)

#### 2002 – 2006 ( 36 p.a. )

- 182 detentions
- 131 whole, 42 ground, 9 crushed 2007 – 20010 (42 p.a.)

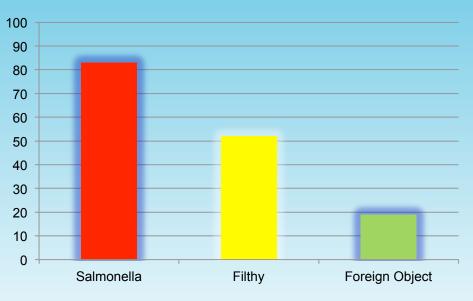
#### - 168 detentions

- 86 whole, 61 ground, 21 crushed

### 2011 – 2012 ( 51 p. a. )

- 102 detentions
- 44 whole, 40 ground, 9 crushed

#### 2011 /12 imports Defect percentage





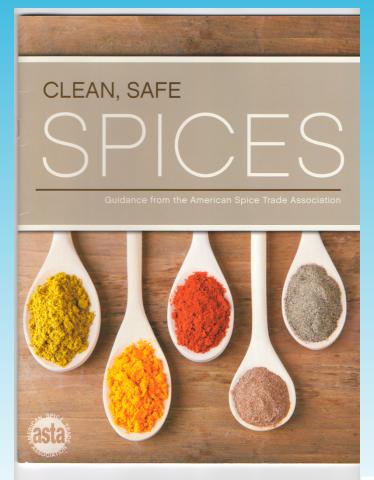
Influence Legislation and Regulations

- ETO study for Environmental Protection Agency
- Engage Centers for Disease Control (CDC)
- Noxious Weed Seeds
- Pesticide Project



### **ASTA Initiatives**

- ASTA has since 1970 had a Spice Cleanliness booklet and in the next revision of the <u>Clean Safe Spices</u> book key elements from the old guide will be incorporated.
- To date over 940 copies of the <u>Clean Safe Spices</u> book have been downloaded by almost 60 countries worldwide
- Please continue to promote this document.





## **ASTA Education**

#### Environmental monitoring workshops

- Baltimore in May 2012
- Orange County in April 2013

#### • Webinars

- Preventative controls Feb 2013 60+ Attendees
- Record keeping May 2013 sign up now

#### Regulatory Workshop 2013

- October 16<sup>th</sup> in Washington GR Committee developing
- Foreign Supplier Verification Program, to be key topic <u>if</u> FDA has released rule.



## **ASTA Education**

#### Recognition

- As part of our education program, ASTA representatives where involved in the following
  - International Association of Food Protection
  - International Pepper Community
  - Agritrade convention Guatemala
  - Canadian Spice Association
  - European Spice Association
  - The Joint Institute for Food Safety and Applied Nutrition



### International Organisation of Spice Trade Associations

### IOSTA

### **Good Agricultural Practices Guide**



Version 2 awaits formal approval and will be on the ASTA website in July. Version 1 in Spanish, Vietnamese and French is also on the website



### **International Co-operation**

- Codex
  - Code for hygienic practices
  - Currently under revision ASTA has been involved in the updating of this guide, which is being led by the US authorities
  - Commodity Committee on Spices





Food and Agriculture Organization of the United Nations

for a world without hunger



### **International Co-operation**

- International Pepper Community
  - For several years ASTA has been looking to develop a spice specific guide to Good Manufacturing Practice
  - The unique nature of our industry requires guidance so that all supply chain partners have common standards to address critical food safety and quality parameters.
  - ASTA is working with the IPC and we plan to have a first draft ready for distribution to the ASTA technical committee for review.





### **Strategic Planning**

- January 2013 Scottsdale, Arizona
  - Many thanks to all board members that gave up 3 days of their time
  - Thanks to Cheryl Deem, John Hallagan and our facilitator Bob Harris for making the day so productive.
  - It helped up reassure ourselves we are going in the right direction, even though some minor changes need to be emphasized.
  - Gaspare will cover this in more detail



### A personal thanks

• To all those members that allowed me to visit their facilities in the last year.



 To those members and companies that supported my personal ambitions for the charity project we are running in Kenya



