

Sustainability 101: A Webinar Series Sponsorship



ASTA is partnering with the Sustainable Spice Initiative (SSI) to offer an interactive three-part webinar series this spring on sustainability essentials, namely, how to define sustainability in the spice industry.

- **Webinar No. 1 – General Introduction to Sustainability and Key Concepts**
Thursday, February 22, at 11 am ET
- **Webinar No. 2 – Sustainability Through the Lens of the American Spice Industry**
Thursday, March 28, at 11 am ET
- **Webinar No. 3 – Putting Sustainability Into Practice: Certifications and Company Initiatives**
Thursday, May 9, at 11 am ET

Support this educational offering as a non-exclusive sponsor!

The eligibility requirements for sponsorship are that your company must be both an ASTA member and an SSI member. Your **\$2,750** sponsorship includes:

- Recognition during each live webinar (and recording) verbally and company logo featured on presentation slides.
- Company logo featured in all event promotions (website page, event e-marketing, FYI ASTA newsletter, and LinkedIn posts).
- Three-month advertisement on the ASTA website. Staff will work with you on this opportunity.

To sponsor the series, return this completed form and your company logo in a high-resolution file to info@astaspice.org or contact the ASTA staff at (202) 331-2460.

☐ Yes, I am an ASTA member company and SSI partner.

Company Name _____

Contact Person _____

Email Address _____

Phone number _____