

**ASTA 2009**

**Annual Meeting and Trade Show**

April 26-29, 2009

Loews Ventana Canyon Resort

Tucson, Arizona



# **ASTA Business Meeting President's Report**

## **Kazım Gürel**

# GOALS IN 2008/2009

- CLEAN SAFE SPICE
- CREDIBILITY
- INTERNATIONAL DIALOGUE

# CLEAN SAFE SPICES

- EDUCATION MODULE  
started and first item  
completed
- FDA's growing concern:  
ECONOMIC ADULTERATION  
of Food products

# CREDIBILITY

- ASTA is becoming an authority in the spice industry
- ASTA met FDA Food and Drugs Commissioners
- Food Safety debate leader Senator Dick Durbin publicly thanked ASTA

# CREDIBILITY

- ASTA's leadership role in Food Safety Coalition and Alliance for a stronger FDA coalition
- Dr. David Acheson, FDA's Assistant Commissioner for Food and Safety and Congressman Costa attended ASTA Legislative/Regulatory Workshop

# INTERNATIONAL DIALOGUE

ASTA attended these meetings during the year:

- CSA Annual Meeting
- ESA Annual Meetings
- The IPC Meeting
- Two IOSTA Meetings in France and Vietnam

# IOSTA

- Completed GAP guide
- IOSTA section on ASTA's Web site
- Coordination of IOSTA, ESA and ASTA
- Interaction between USA and Europe

# ETO

- Significant resources dedicated
- Difficulties in new treatment processes
- New tolerances
- Efforts made to retain use

# STRATEGIC PLAN 2009-2012

- INFLUENCE IN LEGISLATION AND REGULATIONS
- QUALITY THROUGH EDUCATION
- FOOD SAFETY

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**Thank you**