



The Organic Herb and Spice Trade

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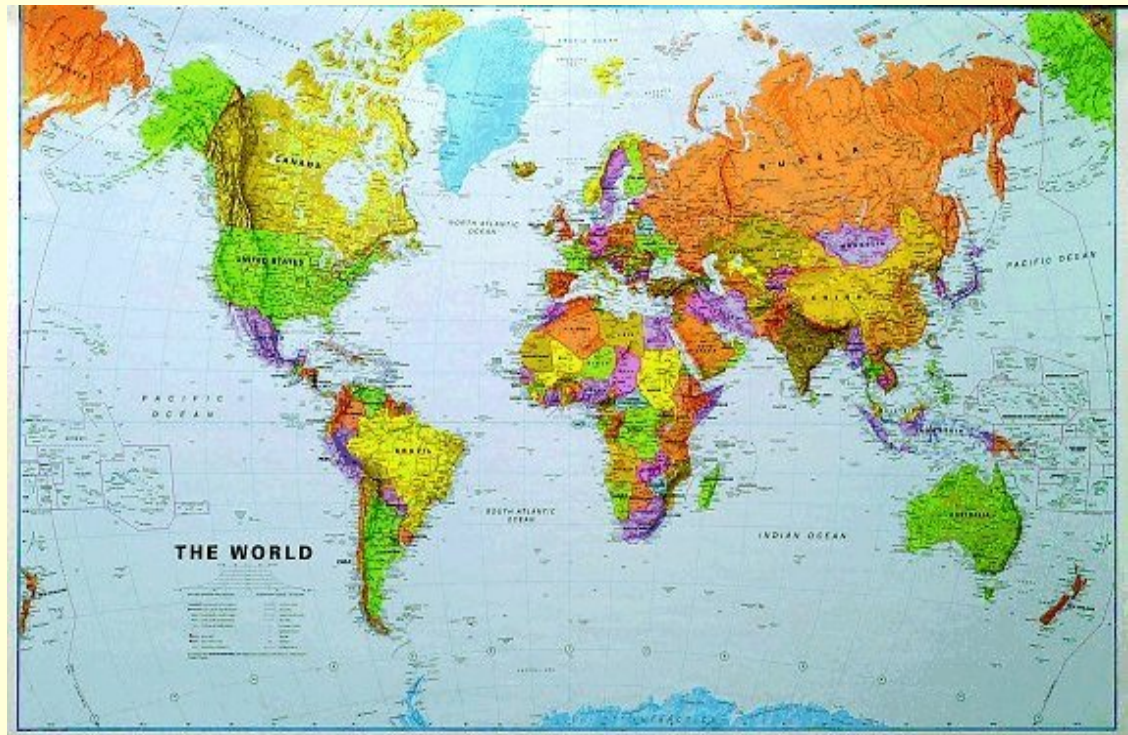
Organic Development

- **Pioneering organic culinary ingredients –**
- **The late '70's saw a boom in natural foods. This is when we entered the natural food industry.**
- **Soon after we moved to California and developed an expertise as a grower in the high quality specialty market of Fresh Herbs.**
- **The challenge was the transition to organics and then sustainable methodologies that COULD BE DONE ON A COMMERCIAL LEVEL.**
- **With our success we were, and continue to be able to travel the world qualifying and developing an elite group of suppliers.**



INTERNATIONAL SUPPLY

- **National and international grower locations include Turkey, Egypt, India, Sri Lanka, China, South America, Indonesia and the United States.**
- **In the organic world, we need to have control over every step in the supply line, from growing to processing.**





Consumer Trends

Top Reasons Consumers Buy Organic

- 1. Food Quality, Safety & Health**
- 2. Taste**
- 3. Conservation**
- 4. Animal Welfare**



Source: Kent Group's Agribusiness Food Update,
June 2006



Sustainable Growth

- **Sustainable Agriculture** refers to the ability of a farm to produce perpetually. Among other requirements, this means that any outside inputs employed for agriculture must be available indefinitely, so non-renewable resources are avoided.

(wikipedia.org)





Environmental Responsibility

- **Organic crops are raised without using most synthetic pesticides, petroleum-based fertilizers, or sewage sludge-based fertilizers. Animals raised on an organic operation must be fed organic feed and given access to the outdoors. They are given no antibiotics or growth hormones.**
www.ams.usda.gov



Renewable Resources





Social Responsibility

