

ASTA 2009

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The Global Food Supply Chain Too many Cooks? (Or Too Few...)

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The US Food System is Good
--and getting better--
(*So Why Is Everyone So Upset?*)

- Food is a declining family cost – and asparagus and strawberries are always in season
- A global supply chain and efficient transport have annihilated time and distance
- The newly-discovered truth: “Global” can mean losing control of the supply chain

Melamine, Melons, Jalapeño

But also spinach, peanuts & pistachios

- Declining costs, expanded sources and declining resources have somewhat diluted responsibility for oversight
- State inspectors contracted to the Feds; Third-Party Inspections; and MOU's with foreign counterparts
- Problems cropping up throughout the supply chain, so how do we identify the gaps?
- And once a food safety problem is discovered, a lot of product may already be in the supply chain

A Number of Approaches

That are coalescing around some consensus solutions

- Legislative proposals: (Durbin, Dingell, DeLauro, Costa)
- FDA: (Two “Requests for Comment” on use of Third-Parties)
- Industry: (“Food Protection Plans”)
- All looking for the right mix of government and industry involvement in the solution-set (Public-Private partnerships)

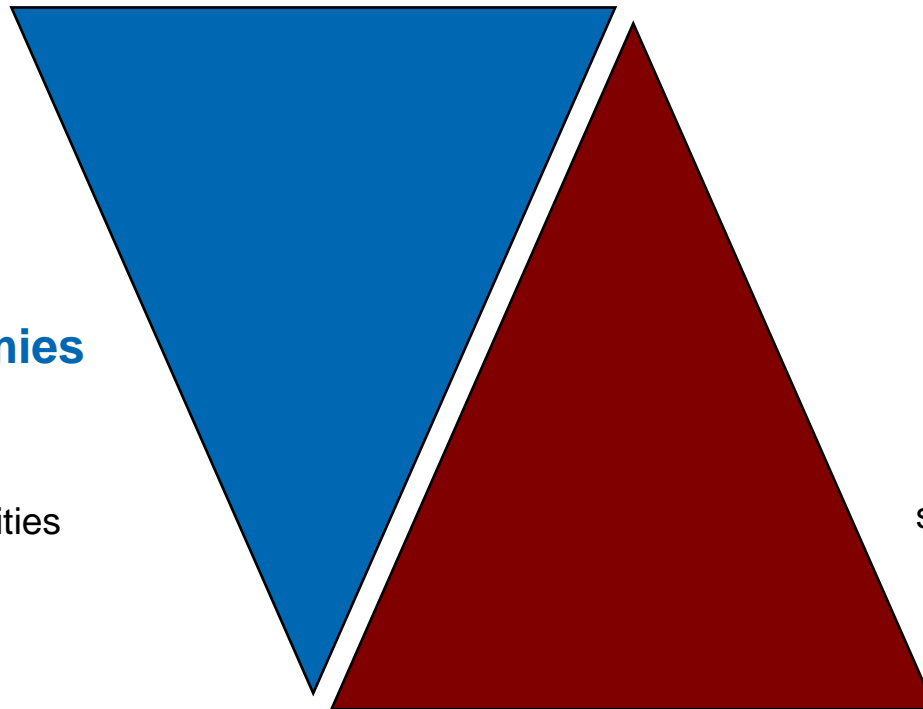
So, What Does a Standards Organization have to offer?

- Global supply chains need to acknowledge solutions developed elsewhere (ISO, GFSI, etc)
- Often standards not problem, but conformance to standards can be (toys, tires, toothpaste, etc)
- Using the ISO suite of management, product and personnel certification standards, ANSI (and other national standards bodies) accredit third-party testing, inspection and audit entities (UL, Intertek, SQF etc)

U.S. Standards and Conformity Assessment System **comparison with many other economies**

Many other economies
Top Down

Standards bodies
drive standardization activities



United States
Bottom Up

Standards users drive
standardization activities

Coordination and Harmonization Activities

- ANSI **Standards Panels** are cross-sector coordinating bodies established to promote the development and compatibility of voluntary consensus standards and conformity assessment programs necessary to support national and global priorities
 - **Coordinate** the efforts of the private and public sectors
 - **Identify** existing standards and compliance programs
 - **Define** where gaps exist
 - **Recommend** where additional work is needed
 - **Identify** organizations that can perform the needed work

Coordination and Harmonization Activities **ANSI Standards Panels**



2003

**Homeland
Security**
Standards
Panel



2004

Nanotechnology
Standards Panel



2005

**Healthcare
Information
Technology**
Standards
Panel



2006

**ID Theft
Prevention
and ID
Management**
Standards
Panel



2007

Biofuels
Standards
Coordination
Panel

Public-Private Solutions

In Times of “Change” (and stress...)

- Provide problem-solving capacity when both private and public sector involvement is necessary to achieve resolution
- Through Standards Panels, and other fora, ANSI has taken on issues requiring involvement by government members, industry, consumer groups, standards developers, etc.
- Opportunities to offer neutral, expert facilitation to resolve issues that require consensus-driven solutions
- ANSI's unique role as a 'quasi'

Finding Solutions before the Problems Dictate the Response

An interconnected world requires a consensus approach to be successful; unresolved problems attract draconian solutions.

- Industries with “above-the-fold” policy issues need to be pro-active to avoid regulatory resolution
- Neither industry alone nor government alone is creditable in an interconnected world to provide solution sets; consensus is king



TOY SAFETY COORDINATION INITIATIVE

DRAFT PROGRAM RECOMMENDATIONS

Publication

Endorsed for public review and comment
by the Toy Industry Association Board of Directors
February 16, 2008

Public Review and Comment Period

February 22, 2008 to March 24, 2008*

Steering Committee Chair

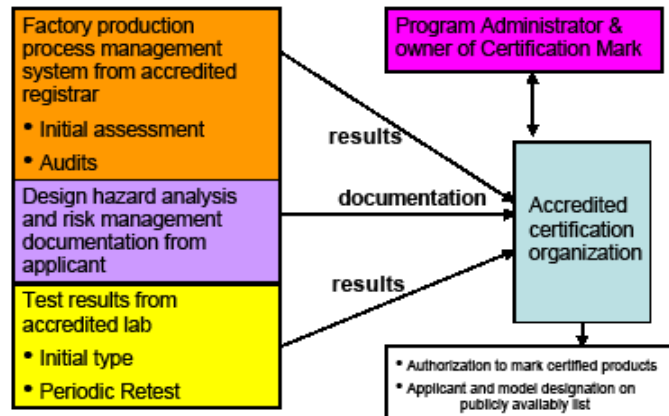
American National Standards Institute

*Comment reply form: www.ansi.org/publicreview

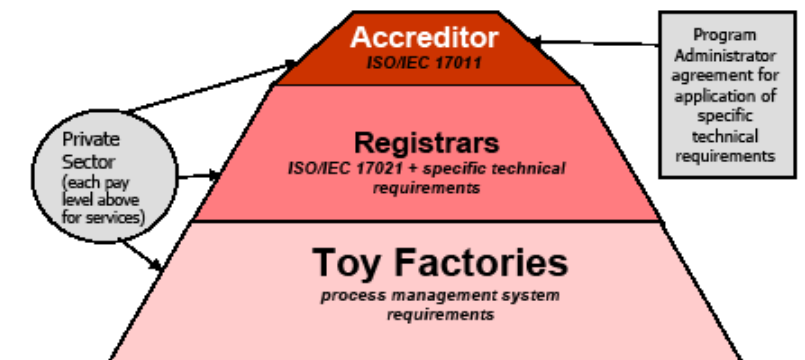


Toy Industry Association, Inc.
Leading the Growth and Health of the Toy Industry

Toy Safety Certification



Toy Certification Program Accreditation model for **registrars**



So, Where do we go from Here On Food Safety Solutions?

- Legislative proposals are still ‘works in progress’. Many details still to be worked out.
- Unlike Toy Safety legislation, an early acknowledgement of importance of private sector (ie third-party) resources.
- Interest by overseas importers to develop creditable “Best Practices” processes & conformance efforts
- A good time to extend and deepen the public-private dialogue