



American Spice Trade Association

# President's Report

Ted Lupina,  
ASTA President  
2009-2010

2010 Annual Meeting and Exhibits  
Naples, Florida

# Environment

- Food Recalls
  - Black, White, & Red Pepper
  - HVP's
- Import Food Safety
  - Microbiology
  - Adulteration
- Legislative Food Safety Reform
  - Reportable Food Registry
  - FDA Food Safety Modernization
- Economy

# Mission Statement

*ASTA, the voice of the U.S. spice industry, works to ensure clean, safe spice and address public policy on behalf of the global industry.*



# Strategic Objectives

- Quality through Education: Ensure clean, safe spice throughout the supply chain by providing key audiences education or access to education.
- Influence Legislation and Regulations: Utilize coalition memberships when possible to maximize impact on legislation and regulations and identify and respond independently to issues specific to the spice industry.
- Food Safety: Provide resources to support industry efforts to ensure food safety.

# Educational Activities

- Traceability Conference
- “10 + 2” Webinar
- Legislative / Regulatory Meeting
- Publications
  - FYI ASTA
  - ASTA Advocate
  - FYI ASTA Bulletins
- Needs Assessment Survey

# Legislative/Regulatory Activities

- Crisis Management Plan
  - Defined Process
  - Decision Tree
  - Board Reviewed / Approved
- FDA Import Risk Assessment
  - Microbiology Profile DCI
  - FDA presence at World Spice Congress

# Legislative/Regulatory Activities

- CFSAN
  - Import Sampling
  - Overseas Inspections
- Vulnerability Assessments of Food Systems
  - Homeland Security Directive
  - CARVER + Shock Assessment
  - FDA also to participate

# Food Safety Activities

- EtO Re-registration
  - EPA approved protocols
  - Private funding
  - Protocols underway
- World Spice Congress Presentations
- IOSTA
  - GAP & GMP Guides
  - Adulteration – Detection methods
  - Harmonized methods

# Looking Forward

- Engaged Board of Directors
- Strong Financials
- Solid Strategic Plan
- Focused & Relevant Mission Statement
- Excellent ASTA Staff and Support from SmithBucklin
- Important IOSTA Role
- Committed Participating Members

Thank You

