



American Spice Trade Association
2011 Annual Meeting & Exhibits
Scottsdale, Arizona



ASTA Business Meeting

Executive Director's Report

Cheryl Deem



Membership

	2011	2010	2009	2008	2007
Active	139	133	122	128	118
Associate	62	55	56	56	57
TOTAL	201	188	178	184	175



2011 Meeting Attendance

	2011	2010	2009	2008	2007	2006	2005
Active	209	197	184	169	173	116	123
Associate	42	41	30	40	46	45	41
Non-Member	32	17	23	22	15	11	0
TOTAL	283	255	237	231	234	172	164
Workshop	117	103	96	64			



Today's environment has created
a need and you are looking to
ASTA to meet it



ETO Study

- 2-generational study on reproductive effects of ECH
- EPA review of protocol
- Study underway in September
- Study to be completed in December
- Final results submitted to EPA next spring

2010 Member Needs Assessment

- Results in July
- Showed two key needs:
 - Greater education on food safety
 - Greater education on regulatory issues

ASTA Staff

- Julia Bellinger
- Margarita Passero
- Laura Somerville
- Kelly Marks
- Whitney Thompson

ASTA Leadership

- Board of Directors
- Incoming President Donna Tainter
- Outgoing President Roger Lawrence

