



Global Food Safety Initiative
www.mygfsi.com

Global Food Safety Initiative

Raising the Bar on Food Safety Performance

W. Payton Pruett, Jr.
The Kroger Co.
Cincinnati, Ohio

*American Spice Trade Association
Amelia Island, Florida - April 23, 2012*





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GFSI & The Consumer Goods Forum



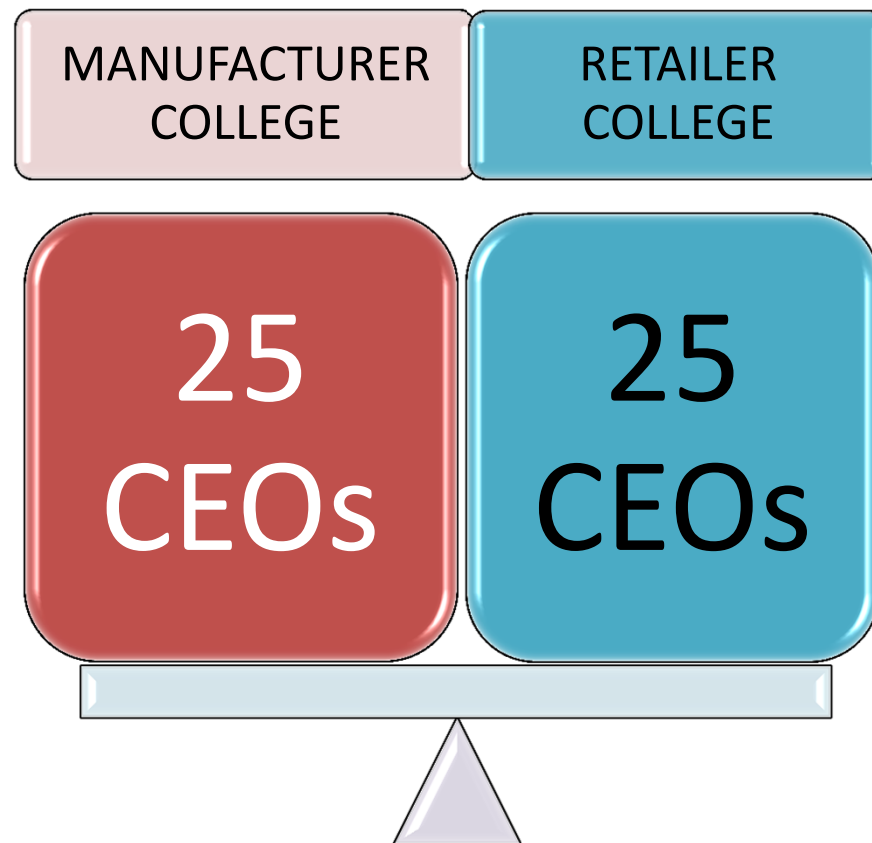
The Consumer Goods Forum



The Consumer Goods Forum

- An independent global parity-based Consumer Goods network
- Over 650 Members
- Representing 70 countries
- Offices in 3 continents

The Consumer Goods Forum Board of Directors



Retailer College

AEON

Ahold

Boots

Carrefour

Dairy Farm

DELHAIZE GROUP

EXITO

FairPrice
NTUC

HIT

ICA

Izumiya
<http://www.izumiya.co.jp>

JERÓNIMO MARTINS

Kroger

METRO Group
MADE TO TRADE.

MIGROS

SUPERVALU

Pick n Pay

Sobey's

BHG 北京華聯集團投資控股有限公司
BEIJING HUALIAN GROUP INVESTMENT HOLDING CO., LTD.

TESCO

Waitrose

Walgreens

Walmart

Wegmans

Woolworths
the fresh food people

GFSI

Manufacturing College

AJINOMOTO

Barilla
The Italian Food Company. Since 1877.

BDF ●●●●
Beiersdorf

GRUPO BIMBO



The Coca-Cola Company

 **COLGATE-PALMOLIVE COMPANY**



DANONE


General Mills

Henkel



Johnson & Johnson

Kao

Kellogg's


Kimberly-Clark

KIRIN

 **kraft foods**
make today delicious

L'ORÉAL®


Nestlé

P&G



Unilever

 **PEPSICO**
    

SC Johnson

SMUCKER'S®



The Consumer Goods Forum Top of Mind Survey

	Ranking 2011	Ranking 2010	Ranking 2009
Corporate Responsibility	1	2	3
Food Safety	2	4	2
Economy and Consumer Demand	3	1	1
Consumer Health & Nutrition	4	7	7
Retailer Supplier Relations	5	5	5



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Why GFSI?



Why GFSI?

In 2000.....

Proportion of food safety and quality schemes



Why GFSI?

In 2000.....

BUYING COMPANIES

Company A

Company B

Company C

Company D

Company E

Food Safety Audit

Food Safety Audit

Food Safety Audit

Food Safety Audit

Food Safety Audit

SHARED SUPPLIER BASE

Supplier A



RESULT

Redundancy

Confusion

Inefficiency

High Cost

Verification vs.
Validation

Why GFSI?

Result...

**Lack of efficiency and high costs in
the food supply chain**

Global Food Safety Initiative

Solution

Build Confidence in Third Party Certification

Solution

- **GFSI launched at the CIES (now The Consumer Goods Forum) Annual Summit in 2000, following a directive from food business CEOs.**
- **Food Safety was then, and is still, on top of the mind of consumers. Consumer trust needs to be strengthened and maintained, while making the supply chain safer.**

What is GFSI?



GFSI Mission and Objectives

GFSI Objectives





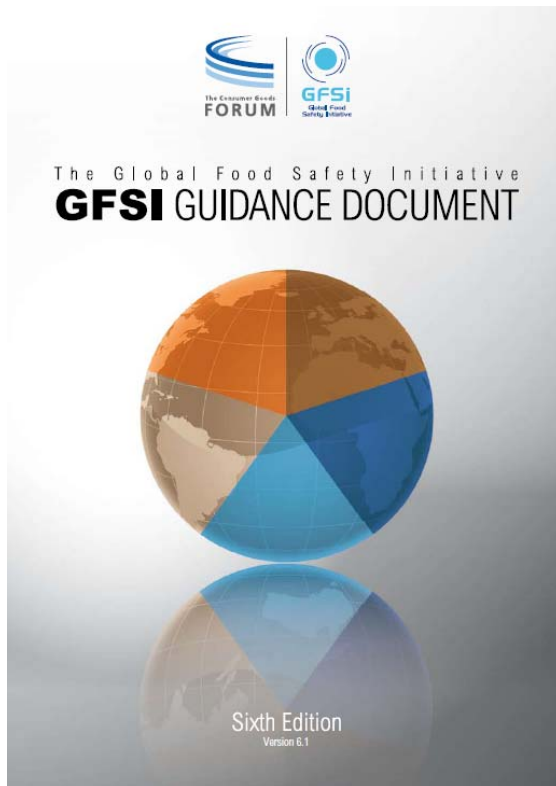
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Build Confidence in Third Party Certification

- Harmonization of Food Safety Management Schemes



The GFSI Guidance Document

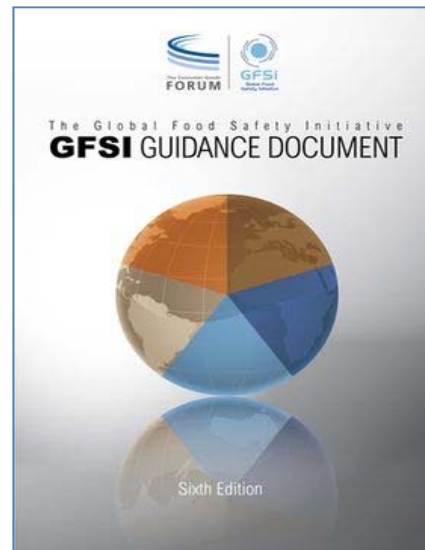


A multi-stakeholder document that:

- Sets out the requirements for food safety management schemes and the key elements for the production of food and feed
- Provides guidance to schemes seeking compliance with the GFSI Guidance Document and recognition by the GFSI
- Defines the requirements for the effective management and control of conforming schemes
- Puts in place transparent procedures for the GFSI benchmarking process

What is Benchmarking?

A process by which a food safety scheme and food safety related schemes are compared to the GFSI Guidance Document to determine equivalence.



Benchmark
against common
set of
requirements

=

EQUIVALENCE
BETWEEN FOOD
SAFETY
SCHEMES

Benchmarking – What does this mean?

« Once certified, accepted everywhere »



Some companies now accepting GSFI recognised schemes

Wegmans

DAYMON
WORLDWIDE



coop



AEON

The Coca-Cola Company



Ahold

Walmart



Campbell's

coles



ASDA



ConAgra
Foods
Food you love



MIGROS

Cargill



Pick n Pay
Inspired by you

ICA

DELHAIZE GROUP Group Strength, Local Expertise

TESCO

Raley's



sodexo
Making every day a better day

Loblaws
COMPANIES LIMITED

Publix

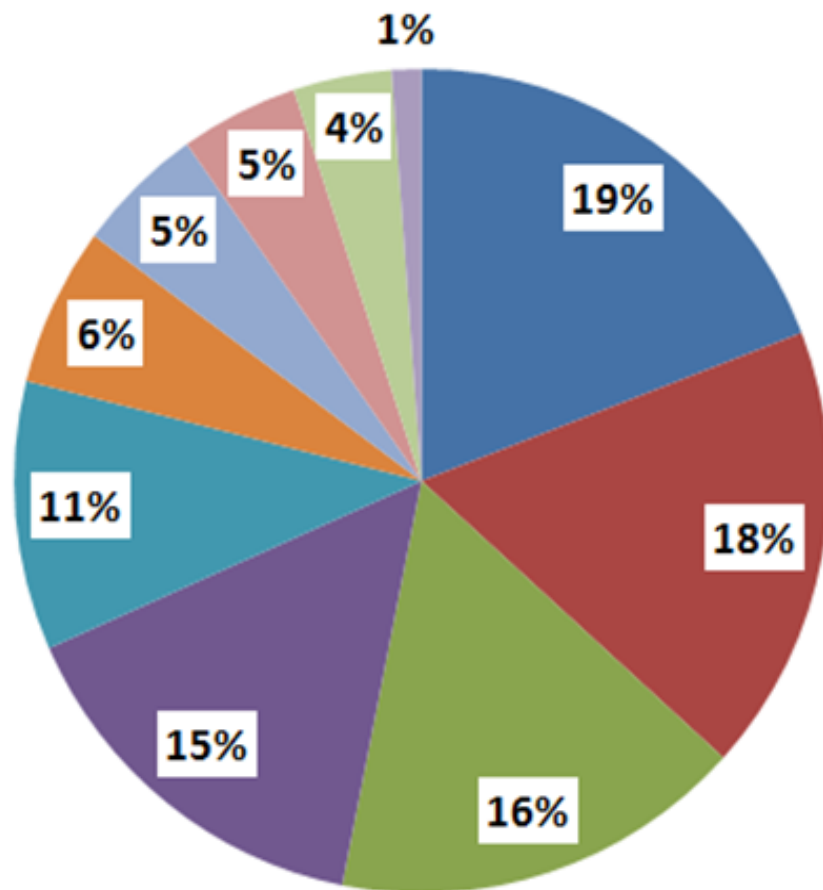
METRO GROUP

What GFSI Does NOT Do

- **Make policy for retailers or manufacturers**
- **Make policy for scheme owners**
- **Undertake any accreditation or certification activities**
- **Have involvement with an area outside the scope of food safety; i.e., animal welfare, environment and ethical sourcing**

GFSI Stakeholder Meeting Output

Critical Areas GFSI Should Focus On



- Auditor Competence
- Harmonisation of Recognised Schemes
- Integrated Supply Chain Approach
- Communication and Global Expansion
- Driving Common Acceptance of GFSI Schemes
- Solutions for Small Suppliers/Suppliers in Emerging Markets
- Regulatory Acceptance of Private Schemes
- Training and Education
- Product Testing



Build Confidence in Third Party Certification

Other Key Areas

- **Auditor competence**
- **Small and/or less developed suppliers**
- **A total supply chain approach**

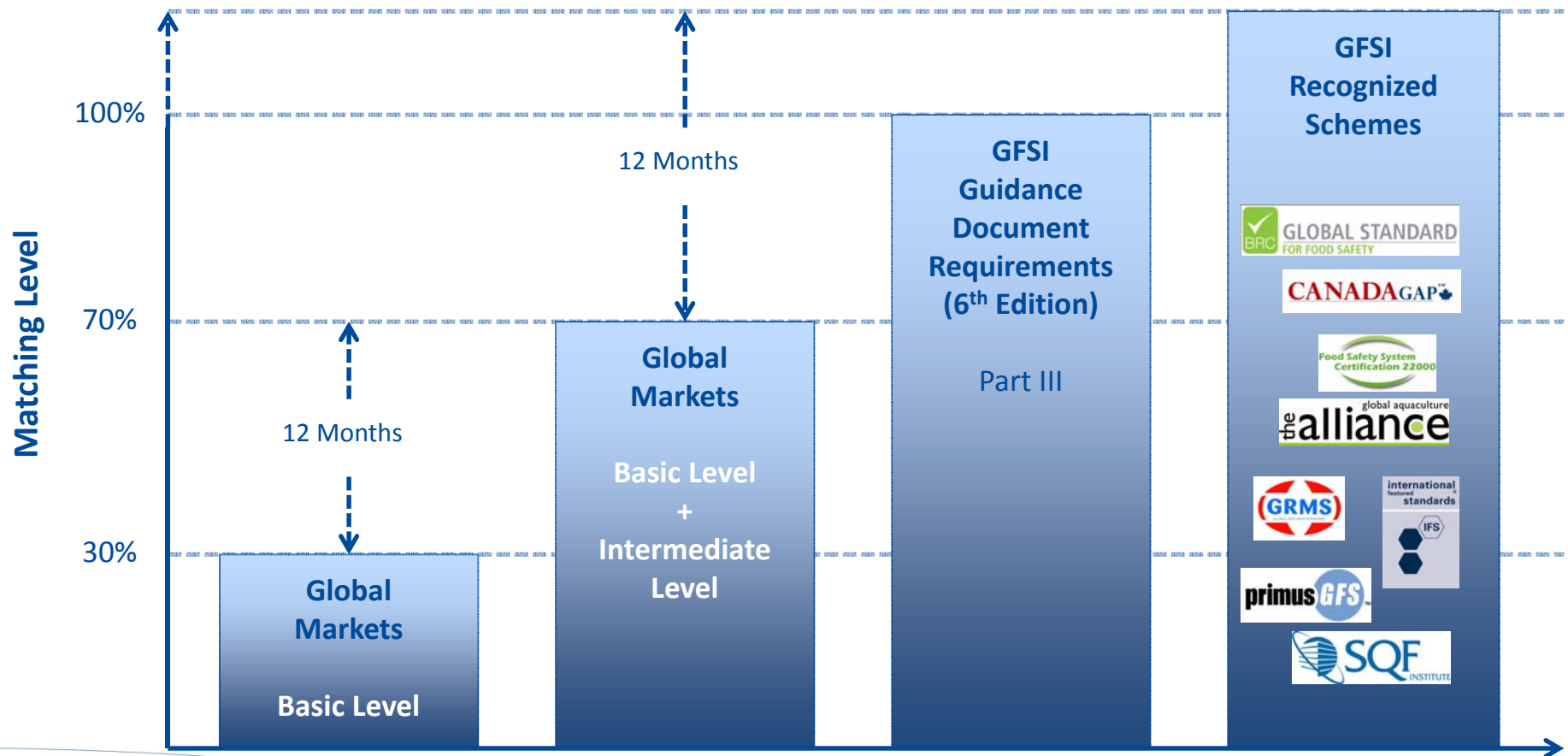
Auditor Competence

- **Determine the role, tasks, and expectations of auditors**
- **Define competencies (skills, knowledge and attributes) for each task**
- **Recommend options by which they can be assessed and verified**

Global Markets Program

“A program for small and/or less developed businesses that will develop effective food safety management systems through a systematic continuous improvement process.”

Global Markets Program



A Total Supply Chain Approach

Developing sector-specific requirements along the entire supply chain, as prioritized by the GFSI Board, for inclusion in the GFSI Guidance Document.

2011

- Feed
- Animal Handling
- Packaging

2012

- Storage and Distribution/Services
- Equipment Manufacturing
- Food Broker/Agents

2013

- Retail/Wholesale Outlets
- Catering
- Food Safety Services

2014

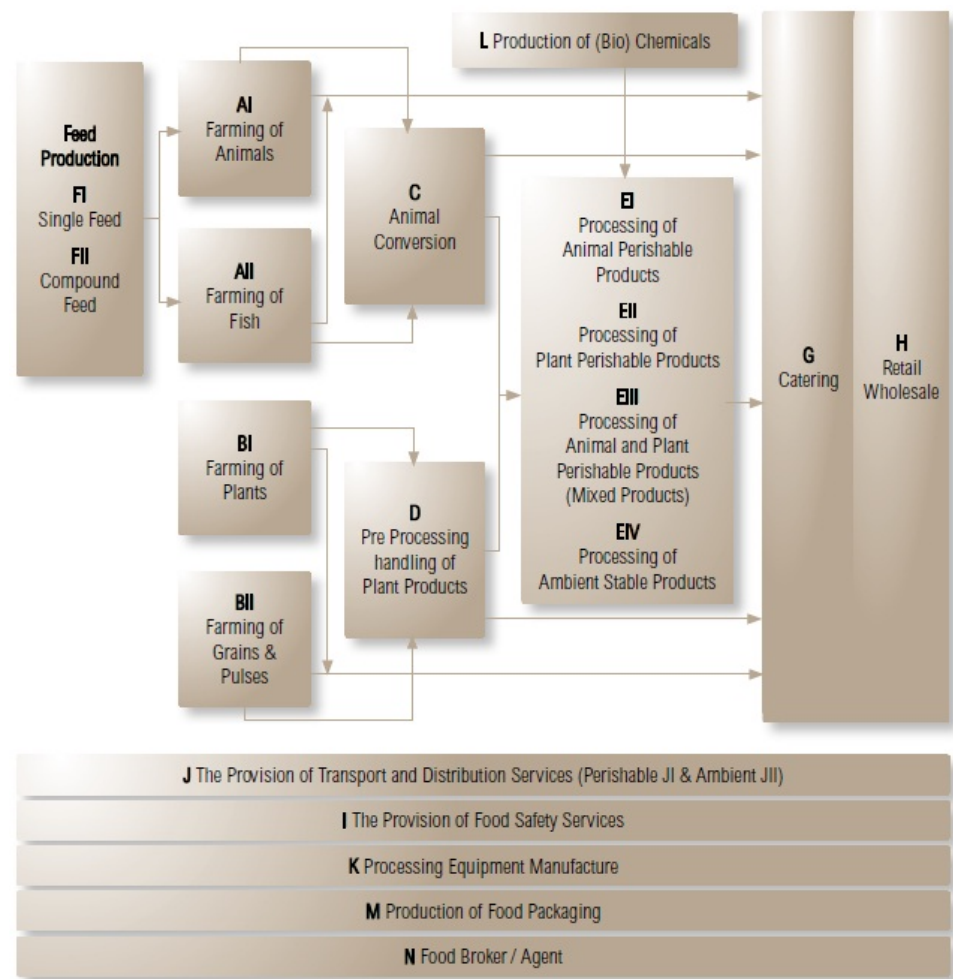
- Revision of Scopes A, B, C, D, E and L

2015

- Issue Guidance Document 7th Edition

A Total Supply Chain Approach

By the end of 2013,
GFSI will have
convened Technical
Working Groups to
define key elements
that cover the entire
supply chain.



GFSI Adding Value ...

For suppliers certified against a GFSI recognized scheme:

- **More disciplined, efficient and profitable business**
- **Show equivalence of process across countries and continents**
- **GFSI recognized schemes are accessible and are shared by many**
- **Certified companies have a legal defense in place**

GFSI Adding Value ...

For retailers:

- **GFSI recognized schemes provide effective shared risk management tools for own brand protection**
- **Improvement in product integrity**
- **Certification enables simpler buying**

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Harmonization of Food Safety Management Schemes



Equivalence among the recognized schemes facilitates the sourcing process - suppliers can simply show us their certificate against ANY of the recognized schemes

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GFSI's work on improving auditor competence



Provides us with more reliable and consistent audit outcomes across all GFSI recognized schemes in our supply chain

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GFSI's work on a total supply chain approach



Will soon mean that regardless of where our suppliers operate in the supply chain, there will be a scheme which fits their sector

For More Information:



www.mygfsi.com

www.tcgffoodsafety.com



gfsinfo@theconsumergoodsforum.com



<http://twitter.com/myGFSI>



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