



U.S. Regional Update *Mediterranean Herbs*

Justin Silvia

Fuchs North America



Global Look at Procurement



Mediterranean Herbs

Procurement Challenges

- Consolidating specifications / regional requirement differences
 - i.e., P.A. levels (EU locations), V.O. levels, granulation specs
- Product cleanliness & RTE requirements
 - Basil & other herbs: plastic
 - Fennel: excess organic plant matter (whiskers/stems)
 - Oregano/ground herbs: metallic residues
 - Particularly challenging vs Brazilian legislation
- Adulteration (oregano & bay leaves)
- Pesticide residues & EU/EPA limits



Mediterranean Herbs

Procurement Challenges

- Treatment methods
 - Steam gaining popularity within US: exporters, U.S. retailer compliance
- USDA & noxious weeds
- Herb leaf quality
 - Bay leaves: dark spotting, webbed leaves
- Customer education on crop cycles & booking timing
- Drought & irrigation challenges
- Global logistics & container delays - EVERYWHERE



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Thank you!

