



ASTA Advertising and Sponsorship Order Form

Advertisement Opportunity	Pricing	Cost	Quantity	Total
Website Advertising				
Quarterly Advertisement	Member \$1,250, Non-member \$2,700			
Half-Year Advertisement	Member \$2,200 Non-member \$5,000			
Annual Advertisement	Member \$3,995, Non-member \$7,995			
Video Advertisement	Member \$1,000 Non-member \$2,500			
FYI ASTA Weekly Advertisement				
Monthly Advertisement	Member \$495 Non-member \$995			
Quarterly Advertisement	Member \$995 Non-member \$1,595			
Half-Year Advertisement	Member \$1,455 Non-member \$2,900			
Annual Advertisement	Member \$2,450 Non-member \$4,950			
Sponsorship Opportunities				
12 Month Strategic Partner	Members only \$5,000			
10 Minute Company Presentation During Quarterly Crop Report	Members only \$2,500			
Sponsor a Session	Members only \$2,450			
Dedicated Sponsored Electronic Mailing (Single e-blast)	Member \$2,500 Non-Member \$5,000			
Social Media Advertising (Single Post)	Member \$200 Non-member \$450			
Webinars and Other Education	Contact ASTA for pricing			
Committee Sponsorship	Contact ASTA for pricing			
Research Technical Project	Contact ASTA for pricing			
			Total	



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PAYMENT METHOD

Credit Card — payments may only be made by phone with email submission of this form or by mail to address below.

I authorize ASTA to charge my credit card in the amount of \$ _____ as follows:

____ VISA ____ MasterCard ____ American Express ____ Account # _____

Name on Card _____ Expiration Date (MM/YY) _____

Billing Address of Card Holder _____

Check — please mail this form with your payment and include payment information

Check enclosed for total payment of \$ _____ Check Number _____ Date _____

Mail to: American Spice Trade Association, 1101 17th Street NW. Ste. 700, Washington, DC 20036

I understand my billing statement will read “ASTA”. The primary contact person will receive important correspondence about this transaction, including any logistics information regarding the advertisement and/or sponsorship. All commitments are not valid until payment is received and ASTA sends you a confirmation notification that payment was processed.

Primary Contact Person _____

Phone: Email _____

Telephone _____

Signature _____

For advertising and sponsorship as part of an ASTA event, please use other form.

Questions? Email info@astaspice.org or call (202) 331-2460.