



2020 Sponsorship Agreement

New Sponsor Opportunity! Don't miss out on this opportunity to gain exposure for your company and show support for ASTA. Sponsorships for the 2020 ASTA Regulatory Workshop are an **exclusive members-only benefit**. Your company's generous support as a \$750 Spirit, \$1,500 Diplomat, or \$2,500 Ambassador sponsor is greatly appreciated.

Please select your level of support from the following options:

___ **\$750 Spirit Sponsor:** Your company logo will be featured prominently in marketing and promotion and on the website landing pages for the event. Your company will also receive recognition on slides shown during the virtual presentations and be verbally acknowledged during opening remarks of each session of the workshop.

___ **\$1,500 Diplomat Sponsor:** Your company will receive all Spirit Sponsor benefits. Additionally, your company's logo will be featured on ASTA's LinkedIn page and you will receive advertising space in either FYI ASTA or ASTA Advocate (you may provide a preference for your choice of publication) for a three-month period.

___ **\$2,500 Ambassador Sponsor:** Your company will receive all Diplomat Sponsor benefits. However, you will receive advertising space in both FYI ASTA and ASTA Advocate. Additionally, you will receive advertising space on the ASTA website for a three-month period.

A company logo and/or advertisement image must be in an EPS or other high-resolution format (600 x 110 pxl) and submitted for inclusion, and staff will follow-up with you to obtain your file.

Company: _____

Contact Person: _____

Telephone: _____ **E-mail:** _____

(Note: This email address will be used for important correspondence regarding your sponsorship)

FOR CHECK PAYMENT ONLY. Please mail this form with your payment to *American Spice Trade Association 1101 17th Street NW, Ste. 700 Washington, DC 20036*

Your signature below acknowledges that you have read the agreement for sponsorship and you acknowledge ASTA will have final approval to this agreement. ASTA agrees to notify Representative Signature in advance of any revisions or amendments made to this agreement. All sponsor payments are final. **Thank you for your generous support!**

Representative Signature _____ **Date** _____