

## ASTA Call for Presentations

The 2021 Program Committee will evaluate all submissions on the following criteria:

- Overall quality of the proposed presentation
- Well defined focus of the proposal including session description and title.
- Presentations cannot be used to promote specific products or companies
- Relevance and interest of topic to the industry and ASTA attendees
- Speaker qualifications

To send a proposal for your session, please follow these submission guidelines:

- Presentations should be 30 to 45 minutes in length.
- All proposals must be educational in nature – **sales/marketing presentations will not be accepted**
- There are no fees required to submit a proposal
- ASTA does not pay honoraria or expenses for ASTA members
- Consideration will be given to a proposed panel of speakers to allow for different viewpoints and areas of expertise
- Topics should focus on current or emerging issues, challenges, best practices or other key areas of interest to spice industry professionals
- You are encouraged to consider outside subject matter experts whose areas of expertise have relevance for the spice industry
- You agree to allow the Program Committee flexibility to make modifications or recommendation for changes to your proposed session outline – based on the developing program outline.

Please submit proposals electronically to ASTA by  
**Monday August 31, 2020** at [info@astaspice.org](mailto:info@astaspice.org).

*The 2021 program should be finalized by December 2020.*

*Once the Program Committee has finalized the 2021 program, ASTA will notify everyone on the status of all proposals submitted.*