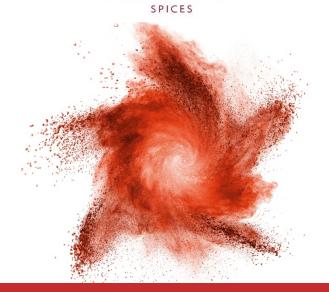
## Paprika Crop Report

# GUILLERMO MOLINA RAMON SABATER, S.A.U. Sabater





April 23-26, 2017 Austin, Texas | Hilton Austin



#### **Overview**





- Last paprika crop smaller than expected
- Oleoresin companies with no carryover played a key role







#### **Overview**





- China domestic consumption growing every year.
- World demand steady and increasing every year





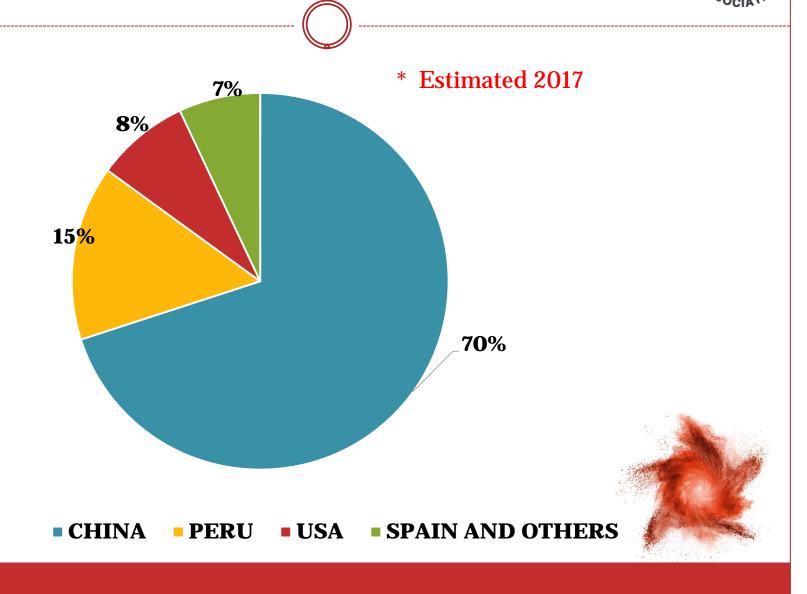


#### Growing Countries and Crop Information

\* Estimated 2017

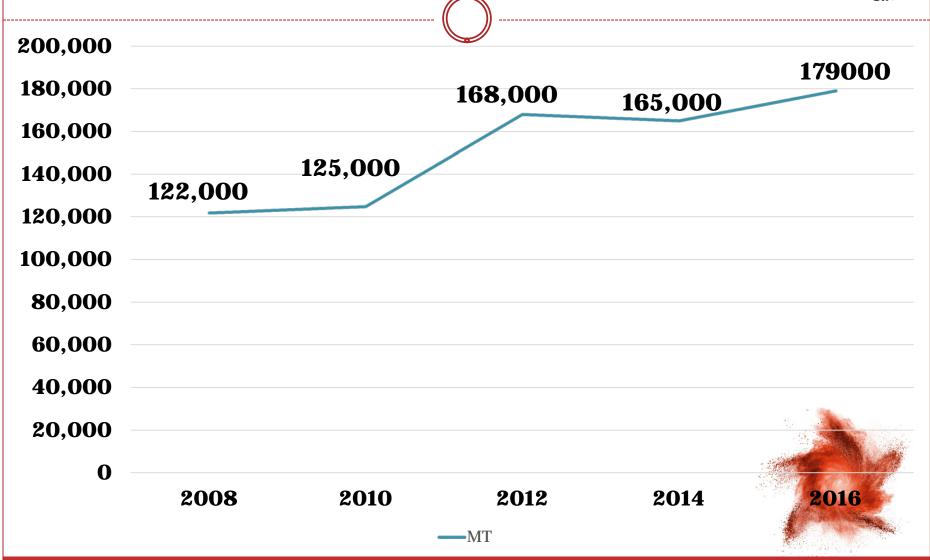


### Growing Countries and Crop Information



#### **Historical Crop Information MT**





#### Paprika Usage by Type 2017



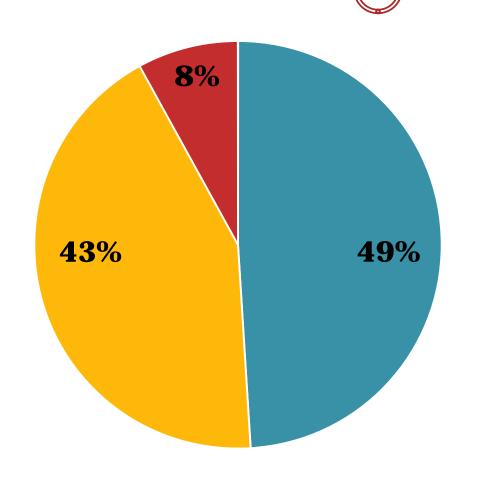




OLEORESIN 80.000 MT

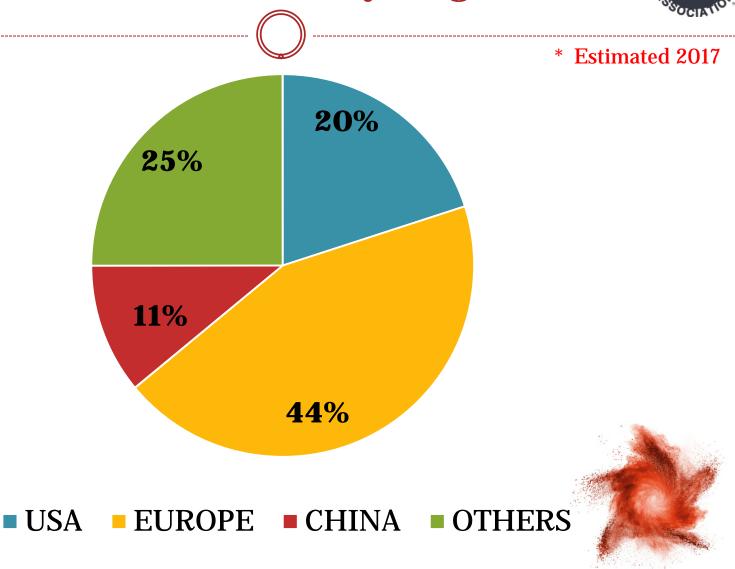
■ WHOLE 15.000 MT





## Paprika Powder Demand by Region 2017





#### **Issues Impacting Supply / Price**



- Weather
  - **×** China
  - "Niño Coastal" phenomenon will affect Peru
- Diseases

Pesticide residues

Mycotoxins



#### **Issues Impacting Supply / Price**



#### Alternative Crops

- **Artichoke**
- **★** Avocado
- **▼** Fruit trees
- **x** Tax benefits



- **x** Environmental concern
- **×** Labor





#### Food Safety/Quality



- Mycotoxins
- Adulterants

- Allergens
- Pesticide residues

Organic & Sustainable





#### Summary



- Still some factors to check before new crop is ready; Weather, Yield.
- Oleo producers, the US, and the EU demand to play a key role
- Global paprika crop projected to be similar than last one.

## Thank you!

# GUILLERMO MOLINA RAMON SABATER, S.A.U. Sabater



#### 2017 ANNUAL MEETING AND EXHIBITS

April 23-26, 2017 Austin, Texas | Hilton Austin

